WEConnect International Europe Conference

Wednesday 11\textsuperscript{th} and Thursday 12\textsuperscript{th} October 2017

Barbican Centre, London

@WEConnectEurope
#WECIEurope
AMAZING OPPORTUNITIES HERE

FOR SUPPLIERS WHO SEE THE POSSIBLE IN THE IMPOSSIBLE.

We've seen how diversity inspires innovation, and we've watched how suppliers empower their different communities around the world. So, we support women entrepreneurs and a strong supplier diversity program, investing in business success.

Whether it's sponsoring business training in India or initiating a supplier diversity program for women in Germany, we believe that an inclusive supply chain creates opportunities that enable innovation at the boundaries of technology.

Talk to an Intel representative or visit https://supplier.intel.com/static/supplierdiversity/
Welcome to the WEConnect International Europe Conference 2017

Thank you for joining us for this year’s WEConnect International Europe Conference. After the success of our first two-day conference in 2016, we’re excited to be hosting another two-day event this year and we’re delighted to be at the Barbican Centre, an iconic London venue and Europe’s largest multi-arts and conference venue.

Both days of the event will be jam-packed with talks, presentations and breakout sessions based on the conference theme of inspiration, innovation and insight and everything is focussed on helping women business owners to succeed and corporations to further develop their supplier diversity programmes.

Throughout the event, there will be exclusive opportunities to network and connect with both women business owners and representatives from WEConnect International’s global corporate members including conference sponsors Intel, Accenture, Bristol-Myers Squibb, IBM, Dell, EY, MetLife, MSD, Dun & Bradstreet, IPG, Monsanto, Pfizer and Thomson Reuters. Each sponsor is committed to helping more women-owned businesses access global value chains.

By registering to attend this event, as a female business owner you have demonstrated that you are interested in growing your business and understanding more about working successfully with multinational corporations.

As a corporation, you are showing your support for working with minority suppliers. Sourcing inclusively everywhere you do business gives you full access to critical innovations and the best total value options that will help you meet and anticipate the needs of your clients.

I hope you enjoy the conference and we’re looking forward to sharing the next two days with you.

Maggie Berry
Executive Director for Europe
WEConnect International

“Does your corporation care about inclusion? If yes, your efforts cannot stop with HR and CSR. How you spend your money is one of the most telling indicators of your corporate priorities. If you are not sourcing inclusively everywhere you do business, you do not have full access to critical innovations and the best total value options that will help you meet and anticipate the needs of your clients.”

Elizabeth Vazquez
CEO and Co-Founder, WEConnect International
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A final thank you goes to the WBE Council, chaired by Gill Thorpe from the Sourcing Team, which includes E2W, Freed Translations, Gibbs Hybrid, mdgroup, REAL Thought Leaders, Skills4Stem and World Wide Pictures.
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WEConnect International is a global network that connects women-owned businesses to qualified buyers around the world. We are the leading global supplier diversity initiative spearheading the connection of women-owned businesses and multinational corporations. Our work is about access to contracts; it is not about preferential treatment.

**Educate**
We educate women business owners on how to access new markets and grow their companies.

**Train**
We train corporations on how to source from women business owners and we train women business owners on how to sell to corporations.

**Assess**
We identify women-owned businesses, assess their readiness to access new markets, and deliver a certification for Women’s Business Enterprises (WBE) wanting to do business with corporations committed to global supplier diversity and inclusion.

**Connect**
We break down the barriers that prevent women business owners from connecting to each other and to new market opportunities, including connections to local and multinational corporate buyers.

**Why Buy from Women?**
Research from the World Bank, the United Nations, the Global Entrepreneurship Monitor, Deloitte, EY and others demonstrate that the real drivers of the economy are women - as business leaders, employees, consumers and entrepreneurs. Investing in women can yield a significant boost in economic growth, otherwise known as “the gender dividend.” When women are made the focus in business decisions, communities will thrive around them.

**The Business Benefits of Inclusive Sourcing include:**
- Access to new suppliers, innovative solutions and cost savings through increased competition
- Anticipating diverse customer needs, increased market share and shareholder value
- Brand enhancement in growing markets
- Recruitment and retention of talent seeking work that has impact

You can find out more on our website [weconnectinternational.org](http://weconnectinternational.org)
We pride ourselves in delivering an exceptional service across a full range of event management services. Whether it's delivering meetings from 20 to over 2,000 in destinations ranging from Amsterdam and Beirut to Chicago and Dublin we always consider every facet of the planning process to optimise your return on objectives.

If you would like to find out more about how we could help your next meeting deliver great results please contact Cheryl Clarke at cheryl.clarke@c2events.net or call on +44 (0) 1924 316322

www.c2events.net
On behalf of the WEConnect International Advisory Council and the WEConnect International team in Europe, I am pleased to welcome you to the WEConnect International Europe Conference 2017 - an important day for our unique network of partners, corporate members and women business owners to widen their circle of local and global contacts and to develop their professional skills.

The goal of this two-day event is to open doors to opportunities that can be difficult to initiate alone. Whether it’s a company seeking the next great women-owned business or a women-owned business seeking opportunities and guidance on how to break into potential new markets, that opportunity is here.

Our aim is to make critical connections easier. That is why, in addition to talks, interactive panel discussions and breakout workshops, we will be hosting matchmaker meetings for our certified women-owned businesses and presenting a showcase of women-owned businesses for you to connect with in the networking area.

WEConnect International was established to help multinational corporations develop and leverage more diverse and inclusive global value chains. I am proud to say that our organisation’s short history has been marked by tremendous growth.

Today, we educate and certify women’s business enterprises in 23 countries and support women entrepreneurs in over 100 countries. More than 6,500 certified and self-registered women-owned businesses have joined our eNetwork to network with one another and to connect with nearly 75 member corporations representing over US$1 trillion in annual purchasing power.

We could not have done this without the support of our corporate members, funders, partners and private donors. I want to thank everyone for helping us to empower women business owners by putting more money into the hands of women around the world.

Whether it’s your first time or you are a seasoned attendee, this conference will offer multiple opportunities to network and learn – please make the most of them all!

All my best wishes for many WEConnections!

Elizabeth Vazquez, CEO and Co-Founder
WEConnect International
Get in touch to meet with some of our inspiring women

Our clients turn to mdgroup because we have a vested interest in their success. As a company we are small enough to remain flexible and responsive, but large enough to make a difference.

Importantly, as a woman-owned enterprise, we are best placed to help you to channel your diversity spend in the right way, supporting all your tracking and reporting requirements.

We will ensure your people get the best service from our global team: as such, we have a vested interest in the strategic success of your diversity initiative.

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Our 2016 Achievements

2,841 Attendees at market access trainings
1,408 Attendees at educational programmes
210 Programmes and events
4,249 Women engaged in global events
94 RFPs shared by corporate members in Europe
1,647 Participants in matchmaking events
872 Business Owners added to the eNetwork
12% Increase in self-registered businesses across Europe
7% Increase in certified businesses in the UK and Ireland

What We Do

Our Mission
WEConnect International helps women-owned businesses succeed in global value chains.

Our Vision
A world in which women have the same opportunity as their male counterparts to design and implement business solutions that create wealth and ensure the sustainable prosperity of their communities.

Our Work
WEConnect International identifies, educates, registers, and certifies women’s business enterprises based outside of the US that are at least 51% owned, managed, and controlled by one or more women and then connects them with multinational corporate buyers.
WE DEVELOP INSPIRATIONAL LEADERS TO DELIVER YOUR BUSINESS SUCCESS

create your future with us

For your complimentary consultation or to simply find out more, contact us today

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Whether you are looking to mitigate your risk, develop a supply engagement programme or create unique ethical sourced products – we’ll help you overcome your challenges so you are confident too!

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8.30am 
Conference Registration Opens

9.15am 
Welcome and Introduction
Conference MC, Sonia Bate - Managing Director of EDIT Development, a certified women-owned business

9.30am 
Global Update
Presented by Elizabeth Vazquez, CEO and Co-Founder, WEConnect International and Maggie Berry, Executive Director for Europe at WEConnect International

9.50am 
The Rewarding Power of Faking It - presented by Lara Morgan, Founder of Scentered, a certified women-owned business
Through real-life examples, bold-as-brass true stories and a significant dose of real-life experience, Lara, with no small amount of humility and down-to-earth style, will talk about ways in which you can emphasise, maximise and utilise tools and techniques to go further faster with confidence.

10.30am 
Smart Cities – Trends and the Impact to SMEs - Knowledge Workshop - presented by Frank Foerster, Senior Director EMEA Sales, Programmable Solutions Group at Intel
Intel will share an insight into what smart cities involve and look like, the trends and the impact and where SMEs should be looking for new ways and opportunities for business - whether that might be in systems for environmental and weather monitoring, parking management, retail analytics, healthcare or enhanced public safety. How will your business leverage IoT and fit into the smart city of the future?

11.10am 
Coffee and Networking Break

11.40am 
Inclusive Leadership - Creating Truly Diverse and Inclusive Cultures - presented by Charlotte Sweeney OBE, Founder and Managing Director, Charlotte Sweeney Associates, a certified women-owned business
The most successful organisations are those with the most diverse and engaged workforces and supply chains. Studies show an 80% improvement in business performance among those with high diversity levels. When people feel included and able to reach their full potential, they are more engaged, more productive and often more creative. However, research also suggests that over 70% of change programmes fail – is that why creating a more diverse and inclusive culture as so many companies aspire to achieve is so... illusive? During this session you will gain a greater understanding of the key components of leading change and the critical factors to truly benefit from an inclusive culture via your employee lifecycle, your supply chain and through product development.

12.20pm 
Inspiring the Future of Women in Leadership - presented by Lynne Copp, Founder & Managing Director of The Worklife Company, a certified women-owned business
In 2010, The Worklife Company launched a major research project to identify, document and report the key determinants of excellence in female leadership with the objective of developing excellence in women leaders and the model for creating a great organisation that serves both men and women. The results are compelling! During this session, you will learn about great female leadership practice and how it benefits the changing world of work; explore the key determinants that can change organisational culture to benefit all and understand the current workplace and what needs to be dismantled, disrupted and developed for excellence to flourish.

1pm 
Networking Lunch
Meet and connect with other women business owners and representatives from WEConnect International's corporate members.

2pm 
Certified WBE Discussion Panel and Q&A
This session will offer the audience a chance to hear from four successful women business owners as they share key stories from their entrepreneurial journeys, top tips for business success and how being a certified women-owned business has aided their business growth. Panellists will be representatives from WEConnect International and WBENC certified women-owned businesses including Alison Frith from Artizian, Farida Gibbs from Gibbs Hybrid, Miriam Dervan from mdgroup and Heather Butler from PDT.
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T: +44 (0)1604 521 122
2.50pm
Driving Innovation and Culture When Managing Remote Teams - presented by Tamara Littleton, CEO and Founder of The Social Element, a certified women-owned business
The Social Element manages social media for the world’s biggest brands and has 350 people all working remotely around the world with only a handful of them going into the physical London office. Managing remote teams has many advantages but also some challenges too. Tamara will share her story of running a company for 15 years that does things very differently with a focus on managing the company culture, staff engagement and driving innovation when everyone works in different time zones and locations.

3.30pm
Coffee and Networking Break

4pm
Winning Big Despite Being Small – Commercial Strategies for Dealing With Large Corporates
Knowledge Workshop - presented by Lynda Petherick, Head of Fashion, Accenture UKI
Lynda will share practical tips on how to differentiate your business. What matters and what doesn’t when responding to RFPs. Surviving the buying process and what to do when you come out the other side. The subtle differences in approach if you are a start-up. Patience is key but so is knowing when to stop...

4.40pm
Nothing Great is Easy - presented by Lisa Lloyd, Ultra Marathon Swimmer
In this session Lisa will take the audience through her journey from enjoying a very active social life in London to being an ultra-marathon swimmer and becoming one of less than 500 women to have swum the English Channel. Lisa will share how when things don’t go as planned, you can still reach your goal and she’ll also show that ordinary people can achieve extraordinary things with the right mindset.

5.10pm
WEConnect International Corporate Members Supporting Female Entrepreneurs – presented by Ingrid Devin, Director, Dell Women’s Entrepreneur Network and Nataša Nikolić, EMEIA Entrepreneurial Winning Women Program Lead, EY
In this final slot of the day, we’ll hear from both Dell and EY, WEConnect International corporate members, who will share how they are supporting the growth of women-owned businesses across Europe (and around the world). Through the Dell Women’s Entrepreneur Network (DWEN), Dell is connecting female entrepreneurs across the globe with networks, sources of capital, knowledge and technology, giving them the power to do more. The EY Entrepreneurial Winning Women programme is an executive leadership programme that identifies a select group of high-potential women entrepreneurs whose businesses show real potential to scale — and then helps them do it. Both programmes are open to women-owned businesses registered with WEConnect International.

5.25pm
Thank you and Wrap-Up
Conference MC, Sonia Bate - Managing Director of EDIT Development, a certified women-owned business.

5.30pm
Evening Networking Drinks Reception
Join us for more outstanding networking and connection building at the end of the day!

7.30pm
Close

7.30pm onwards
Informal Dinner
For those attendees who have registered their interest, there will be an informal dinner (pay your own way) in the Bonfire restaurant and bar on Level 1 of the Barbican Centre.

Please note, matchmaker sessions for certified WBEs and corporate members will run concurrently with the main programme on Wednesday 11th – if you have any queries about the matchmaker sessions, please contact the conference team at the registration desk.

This programme may be subject to slight alterations.
I know how important it is to make a great first impression. I’ve built our business so that we focus on delivering the kind of support, service and end product that helps you do just that. The team at FoxPrint ensures that we exceed your expectations and make a great first impression each and every time.

Anne-Mari Niemela
Managing Director

FoxPrint provides a total print management solution from its base in the Midlands, to include packaging and direct mail to companies throughout the UK and acts as an outsourced print room for corporate clients. Materials are designed, printed, stored and delivered exactly where and when you need them.
Sonia Bate
Managing Director, EDIT Development – a certified women-owned business
@editdevelopment

Sonia is the entrepreneur who founded EDIT Development and EDIT Mentoring Exchange. She is an experienced advisor who builds exceptional business relationships and she has a reputation for driving commitment for action with her clients. She is a sought after inspirational speaker and a supportive but challenging coach. Her clients are in a range of industries and within blue chip organisations. She works globally with particular experience in leadership development in Asia, West Africa, US and UK. Her expertise spans selection and assessment, talent management, leadership development and executive coaching.

Maggie Berry
Executive Director for Europe, WEConnect International
@weconnecteurope

Maggie has lead responsibility for the management and development of WEConnect International’s activity in Europe and her role involves developing corporate and public sector support as well as growing a network of majority owned women’s businesses across the UK and Europe. WEConnect International is a global organisation supporting supplier diversity in procurement and helping majority owned women’s businesses to connect into the corporate supply chain. Prior to joining WEConnect International, she ran womenintechnology.co.uk - an online job board, recruitment and networking forum for women working in the technology profession in the UK.

Heather Butler
Founding Partner and Managing Director, People Development Team – a certified women-owned business
@PDT_Global

As managing director of PDT, a global training organisation who helps organise, harness and empower people to create inclusive cultures that transform companies’ and individuals’ lives, Heather is dedicated to PDT’s aspiration to assist global organisations in reducing employee and organisational unconscious bias, thereby creating an inclusive environment and leveraging talent. This ability is enriched by Heather’s background in HR; she worked for some time within an internationally known IT and management training company, as well as for other global organisations.

Lynne Copp
Founder & Managing Director, The Worklife Company – a certified women-owned business
@worklifecompany

Lynne is an organisational development expert, executive coach, author and public speaker. She is retained as a leadership coach and consultant by many organisations and works with boards and senior leaders to create transformational change in leadership environments and culture. Lynne also works with women’s networks and teams to develop women into leadership and improve wellbeing of people and organisations. She is author of the award-winning book Dancing Round the Handbags®, which is a coaching resource to support women to achieve their potential whilst balancing work and life.
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Miriam Dervan  
Executive Chair, mdgroup – a certified women-owned business  
@mdgroupintl

Miriam established mdevents in 2002 with a focus on pharmaceutical meetings and she has since grown the business from a one-person operation to an organisation with over 80 employees and offices in three continents. Today, mdgroup is a pharmaceutical support services company, with mdevents now just one of the business streams sitting under the mdgroup umbrella, alongside patientprimary, mdtravel, mdtechnologies, mdtranslate and mdrecruitment. She is also the author of “To Be an Entrepreneur: Just Get on With It” a business guide aimed at young, budding entrepreneurs.

Ingrid Devin  
Director, Dell Women’s Entrepreneur Network, Dell  
@ingriddevin

Ingrid is the director of Dell’s international women’s network that creates a forum for global women founders and CEOs to share best practices, build business opportunities, explore international expansion and access new resources. Prior to this role, Ingrid was the European, Middle East and Africa (EMEA) lead for diversity and inclusion in Dell and was responsible for implementing and driving a strategy which focused on leadership and accountability, inclusive culture, and external brand, across EMEA.

Frank Foerster  
Senior Director EMEA Sales, Programmable Solutions Group, Intel  
@IntelFPGA

Frank joined Altera in November 2007 as distribution account manager in Germany. After undertaking market development roles for the industrial business unit, in EMEA and then globally, Frank took the position of Central EMEA Sales Director in 2011. After four years in this position, he took on the EMEA leadership sales role after the acquisition of Altera by Intel in December 2015. Prior to Altera, Frank worked in several sales and marketing positions for small and mid-size privately owned companies in Germany. Frank holds a BSc degree in EE/Telecoms.

Alison Frith  
Managing Director, Artizian – a certified women-owned business  
@ArtizianCaters

In 20 years, Alison has successfully grown Artizian, an outsourced food service management company that provides Intelligent eating in the workplace, from zero to £10.5m with over 180 team players. Alison’s passion has always been about delivering great service experiences. She initiated the introduction of a nutritionally balanced Mood Food® range of products and her next goal is to commercialise this brand which accounts for over 30% of Artizian’s sales revenue as well as grow her nutrition and wellbeing solutions company – Nutrition Bites.
MAKING EVERY LEADER COUNT

Do you want to progress your diversity and inclusion initiatives within your organisation?

Do you want to equip your people with the skills to lead effectively and maximise their potential?

Do you want to develop your pipeline of diverse talent?

Creating An Inclusive Culture is the Key

How do we do it?

We partner with you to co-create development that will make a real impact, create the leadership that you need to compete in the future and ultimately provide the return on your investment.

- Workshops
- Executive Coaching
- Team Development
- Accredited Training
- Psychometrics
- Webinars

“We are delighted to recommend Reflexion Associates, we have worked with them to develop our female pipeline in the UK and Ireland and find their training engaging and transformational for participants. They take a coaching approach, which is very inspiring, thought provoking and has led to tangible change in participants and the business.”

- Val Rabin, Mastercard
Tamara founded The Social Element before the explosion in social media. She had previously run the online webmaster team for BBC Online and when Facebook and then Twitter launched, the business took off and her prediction about the future of social media was realised. The Social Element is a global social media agency that delivers social media strategy, content, engagement and insights to some of the world’s biggest brands including Oreo, Toyota, Primark, HSBC and The LEGO Group. The business is now the largest independent agency in its space.

Tamara Littleton
CEO and Founder, The Social Element – a certified women-owned business
@tlittleton
Tamara founded The Social Element before the explosion in social media. She had previously run the online webmaster team for BBC Online and when Facebook and then Twitter launched, the business took off and her prediction about the future of social media was realised. The Social Element is a global social media agency that delivers social media strategy, content, engagement and insights to some of the world’s biggest brands including Oreo, Toyota, Primark, HSBC and The LEGO Group. The business is now the largest independent agency in its space.

Lisa Lloyd
Ultra-Marathon Swimmer
@lisa_j_williams
Having always been a little adventurous, Lisa has climbed Kilimanjaro and travelled across Mongolia but when she lost a friend to cancer, she became an accidental ultra-marathon swimmer. At 38 years old Lisa became one of less than 500 women to have swum across the English Channel. Other accomplishments include swimming a two-way Lake Windermere (21 miles), swimming the Straits of Gibraltar (from Europe to Africa) and she even managed to escape from Alcatraz on her honeymoon.

Lara Morgan
Founder of Scentered – a certified women-owned business
@iamlaramorgan
Lara is the CEO, MD and owner of, or investor in, several businesses. She has global experience and a record for delivering exceptional growth. Lara is an inspirational leader with a legacy of building world-class teams and aligning organisations behind a clear strategy. Her portfolio is made up of Scentered, Dryrobe, KitBrix, Gate8 and Global Amenities Direct. She is mother to three teenage girls and a committed volunteer and philanthropist. She is also involved with various global non-profits as a trustee/board member or advisor.
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Natasa is a marketing and business development professional with more than 15 years of experience in a multinational environment specialising in programme management, change management and public affairs. As part of EY’s Women, Fast Forward team, whose aim is accelerating gender parity in the workplace, Natasa leads EY’s Entrepreneurial Winning Women programmes in Europe, Middle East, India and Africa. The programme identifies high-potential women entrepreneurs whose businesses show real potential to scale and provides them with ongoing support to help accelerate their growth.

Lynda has worked both sides of the buying and selling equation and spent seven years client side at Barclays as the Global CPO of Barclaycard. In a diverse commercial career, Lynda has led M&A deals, established innovation incubators, managed commercial investments during the dotcom boom and worked with global regulators on best practice approaches to managing supplier risk. Lynda has been a mentor through an Accenture/WEConnect International mentoring programme for three years.

Charlotte was recognised by The Economist as one of the Top 50 D&I (Diversity & Inclusion) Professionals in the world. She runs a consultancy specialising in D&I strategy and its effective and sustainable implementation - her clients include many global companies. Charlotte gained much of her global experience leading D&I in a number of companies including both retail and investment banking. She was named Officer of the Order of the British Empire in the Queen’s 2017 New Year’s Honours List, in recognition of her contribution to diversity and inclusion in the workplace.

Elizabeth is the CEO and Co-Founder of WEConnect International, a corporate led non-profit that helps to empower women business owners to succeed in global markets. She is the co-author of the book, “Buying for Impact: How to Buy from Women and Change Our World” and sits on the UN Secretary-General’s High Level Panel on Women’s Economic Empowerment. She sits on the Walmart Global Women’s Economic Empowerment Initiative’s International Advisory Council, the Procter & Gamble Supplier Diversity Advisory Council and the Global Citizen and CHIME FOR CHANGE Girls’ and Women’s Committee.
Can you connect what you do as a procurement professional to your company’s customer now or in the future?

When you are conducting a sourcing event are you thinking inclusively? Are you thinking about the environment or community in which you operate or the ultimate customer or future customer of your company?

If you are, then you are a forward thinker, if you are not I would challenge you to stop and reflect as you can still create a competitive market place and deliver on your company’s needs. In addition through diversity and inclusion and linking to your customer, you can deliver not only better solutions to your company but give them a competitive edge.

You don’t always have to only go to the same large suppliers, I would argue demonstrating continued and evolving value to your company depends on your mindset and inclusive procurement practices. By accessing a wider base of potential suppliers (direct or indirect) you can deliver new, better and a more diverse range of solutions to your business challenges. These suppliers are usually quicker to react, deliver greater innovation through thinking differently, have local knowledge, drive benefit to the local economy and ultimately could link you to your customer and drive a competitive advantage for your business especially those who mirror your customer base. For example, if women are a significant proportion of your customers, do you actively engage women owned businesses to deliver solutions?

Now is the time to look forward, and keep looking forward, for example embracing the new “Alpha” generation which are those Futurist, Demographer, and TEDx speaker Mark McCrindle suggests “will grow up with iPads in hand, never live without a smartphone, and have the ability to transfer a thought online in seconds. These massive technological changes, among others, make Generation Alpha the most transformative generation ever”, you will be a catalyst for innovation through engaging all aspects of the supplier market unlocking the commercial strengths of the diversity of thought and experience.

So the next time you have a sourcing opportunity stop and think with an open and inclusive mindset, connect what you are buying to what your company sells and see if you can do something different.

Justin Lambert, Head of Procurement, Roche
justin.lambert@roche.com | roche.com
I’m sure you’ve seen some of the ridiculous mistakes companies make in translations and laughed at the examples of bad translations that are put out on social media. But companies make translation mistakes every day that impact on their sales, brand and customer trust. And they probably don’t know it.

Customers drop their sales baskets because the translated instructions aren’t clear. People mock how a brand is represented because of sloppy translation that fails to recognise local dialect. Or they return products because the product guide makes no sense.

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Take a moment to think about the:

• Uncertainty you have experienced over the last year
• Decision making that has been more complex than first imagined
• Unpredictability in your life and work

I imagine that you can think of many examples, because the truth is that we are no longer living in a world where stability, certainty, simplicity and clarity are the norm. Instead we are living in a VUCA world.

The idea of VUCA was introduced by the U.S. Army War College to describe the more Volatile, Uncertain, Complex and Ambiguous world and has been embraced in the field of strategic leadership. How has VUCA permeated your work life? Perhaps customer behaviour and stock prices were once stable but now fluctuate dramatically. Maybe you are not so sure of the future of your role, or if the type of work that you do will be outsourced. Decision-making is likely to be more complex, and advancing technology fuels ambiguity.

**So, how then do you equip people to lead in this VUCA world?**

When leading where there are no easy answers, Leadership author Bob Johansen, suggests, flip the VUCA model with: Vision, Understanding, Clarity, and Agility. To do so, I believe that leaders must trust their intuition, their hearts, increase their self-awareness and emotional intelligence.

**Does personal development hold the answer for leaders?**

At the heart of the ability to flip VUCA in more positive ways is a focus on personal development. Personal development focuses on helping leaders become more capable people, where professional development, helps them become better at their craft.

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**Self-awareness and emotional intelligence are not skills to learn, but things to become.**

It may seem difficult to justify the focus on the personal, yet it is at the centre of the work for the very best leaders. Think of the leader that you most admire, how much inner work have they done? How self-aware are they? How emotionally intelligent? Can they tell you the latest leadership theory or does their leadership come from a place of deep knowing?

As a coach, when I engage with clients I aim to be accepting, congruent and have unconditional positive regard. To do this has taken lots of inner work, increasing my self-awareness, through reflection, feedback and personality profiling tools. To focus on me, observing how I feel, paying attention to my behaviour, taking responsibility for my feelings, finding ways to respond rather than react, engaging with empathy and positivity. The same inner work is critical for leaders in VUCA times.

The most enlightened organisations are helping their leaders to become, through personal development, are you?
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The temptation to hide behind our laptops or casually browse on our mobile devices to avoid eye contact is not improving communications in today’s brave new world.

In the workplace, rather than walk over to a colleague and talk to them in person, it is easier and less confrontational to send them an email. We know it is wrong, like a guilty secret, but everybody is doing it.

So how do we deal with this non-verbal, bland and unemotional new world of work? Chances are that, unless we work in retail or the hospitality industry where talking to people is a given, we probably know very little about the people we work with. This means we might be missing out on some hidden talent.

As inappropriate as it may sound ‘playing’ with our work colleagues affords us some amazing insights into their characters and strengths. Doing something fun together can be the difference between a happy workplace and Monday morning blues.

While some of us may eschew enforced away-days that involve paintballing and ‘going ape’ to get to know our colleagues, spending time together taking part in group experiences outside of the normal work environment helps us to connect on an emotional level. Any activity outside of our comfort zone encourages us to take risks and inform others of our values, breaking down boundaries and building trust.

When we play we are at our most authentic and given the opportunity to do this in a safe space it is a great way to unleash our leadership skills, learn to collaborate and explore our creativity.

Companies where culture and values are unclear will sometimes struggle to get their staff to genuinely socialise together so organising an activity that builds on our similarities rather than our differences is the key.

Which is why comedy and humour ticks so many boxes. We all find something funny and most of us have enough common ground to enjoy a good laugh with our colleagues. It’s for this reason that more and more businesses are contracting companies like mine to run workshops based on comedy techniques that help to bring out hidden talents and reveal creative skills or passions that could be an asset in the workplace. These and other comedy events provide great social opportunities and offer an effective way of promoting and developing equality and diversity.

Above all, having a good belly laugh in the workplace improves morale and when we are in this playful relaxed state, it opens up our minds to limitless possibilities and opportunities.
Transforming the world of work... for good!

We believe that people come to work to do a good job, and if given the right leadership environment will excel on behalf of the customer, organisation, each other and self.

The Worklife Company is a Leadership and Organisational Development Consultancy that specialises in working with customers to create great organisations to work for and do business with.

Through leadership development, coaching, and transformational change, we support clients to develop new leadership approaches that engage people and customers, change cultures, modernise environments and allow organisational and human wellbeing to flourish.

01672 811561
hello@worklifecompany.com

worklifecompany.com
8.30am  
Conference Registration Opens

9.15am  
Welcome and Introduction  
Conference MC, Sonia Bate - Managing Director of EDIT Development, a certified women-owned business

9.25am  
WEConnect International Corporate Member Discussion Panel and Q&A  
Chaired by Megan Stowe from Intel, this session will offer the audience a chance to ask questions about supplier diversity, working successfully with our corporate members, understanding procurement processes and top tips for doing business. Panellists will be representatives from WEConnect International corporate members and conference sponsors including Shirley Creed from Dell, Amanda Spencer from EY, Michael Robinson from IBM, Pauline Gebon from MetLife and Claire Piipponen from MSD.

10.20am  
Blockchain Explained – Knowledge Workshop - presented by Rachel Jackson, Program Director - Global Blockchain Development at IBM  
Blockchain is the new disruptive technology that is set to change the way that businesses operate today but what is it? This session aims to provide a high-level introduction to the concepts behind Blockchain. It will explore: what Blockchain is; why it is relevant to businesses and how IBM is applying Blockchain.

11am  
Coffee and Networking Break

11.30am  
Taking Your Business to the Next Level - presented by Katherine Corich, Founder and Global CEO at Sysdoc, a certified women-owned business and Associate Fellow, University of Oxford  
As a serial entrepreneur and mother of four who invests in and grows successful businesses, Katherine is an inspirational speaker who shares her business story from the heart. She founded Sysdoc 30 years ago and today, it is an award-winning technology and services company engaged in projects around the globe. Katherine will share insights from her business growth journey - the opportunities and the obstacles that she has faced along the way as well as some memorable moments. She will also talk about the challenges shaping future business including the speed of technological change, the future of work and disrupting influences giving a rapid-fire view of how to future-proof your business.

12pm  
Networking Lunch  
Meet and connect with other women business owners and representatives from WEConnect International’s corporate members.

1pm  
Choice of breakout sessions run by certified women-owned businesses (your choice must be made when you register online for the conference):

- Provoking your Leadership Self - presented by Karen Tracey, Owner of Dunelm Business Consultants
- Stand Up to Stand Out: How to Get Ahead with Humour - presented by Lynne Parker, Founder and Chief Executive of Funny Women
- Journalism Skills for Non-Journalists - presented by Shelley Hoppe, Founder of Southerly, The Creative Contact Agency
- Introduction to Supplier Diversity - presented by Megan Stowe, Greater European Region Strategic Sourcing Director & International Supplier Diversity Manager at Intel and Chair of the WEConnect International Advisory Council in Europe; Justin Lambert, Head of Procurement, Roche and Board Director of WEConnect Europe and Maggie Berry, Executive Director for Europe at WEConnect International
2pm
We Have A Duty Beyond Our Pockets - presented by Maggie Semple, OBE, FCGI, Founder, Maggie Semple Limited – a certified women-owned business
Maggie will present some thoughts on why values as a basis for business is the new bottom line. She will assert that every business, no matter what its size or in which industry, has a duty beyond its pockets. Today trust and transparency is what customers, communities, employees and stakeholders expect from each other and of themselves and this interaction is made even more explicit through technology. This will be an interactive session with a mix of some home truths, provocative comment and a call to action.

2.40pm
Coffee and Networking Break

3.10pm
The Global War for Talent - presented by Sarah Peiker, RPO Practice Leader, EMEA, ManpowerGroup Solutions
In our fast-changing world of work, digitisation is transforming business models. Finding the right balance of technology, talent and human connections will enable both people and businesses to succeed. In response to these changes, today’s job seekers are unlike any that employers have encountered in history. With unique needs, priorities and unprecedented access to information, organisations - large and small - are continuously searching for ways they can attract and retain the world’s top talent. To understand how to best leverage candidate preferences and perceptions throughout the recruitment process, ManpowerGroup Solutions conducted a global candidate preferences survey – reaching 14,000 candidates globally and over 5,300 candidates in Europe. In this session, Sarah will explore what matters most to today’s job seekers with strategies and tactics for your organisation to effectively compete for and retain in-demand talent.

3.40pm
Pop and Policy: Campaigning for Women’s Economic Empowerment presented by Amy Agnew, Europe Director at Global Citizen
How can we mobilise the world’s biggest movement of people, all taking action to tackle some of the world’s biggest challenges? How can we as global citizens ensure that governments, institutions and business leaders implement policies that promote women’s empowerment and tackle the legal barriers that prevent women from being economically empowered? Find out how Global Citizen has managed to mobilise millions of people globally, all of whom are determined to end gender discrimination and promote women’s economic empowerment. Find out how you can be part of this movement to empower women all over the world.

4.10pm
Future Aspirations
Presented by Maggie Berry, Executive Director for Europe at WEConnect International; Megan Stowe, Chair, WEConnect International in Europe Advisory Council and Gill Thorpe, Chair of the WBE Council

4.30pm
Thank You, Wrap-Up and Close
Conference MC, Sonia Bate - Managing Director of EDIT Development, a certified women-owned business

4.45pm onwards
Informal Drinks Reception
All conference delegates are welcome to join an informal drinks reception (cash bar) in the Bonfire restaurant and bar on Level 1 of the Barbican Centre.

This programme may be subject to slight alterations.
A majority female business and proud member of WeConnect, OrangeDoor delivers exceptional events, integrated marketing campaigns and creative, interactive design solutions for start-ups and SMEs right through to some of the world’s biggest brands.

Get in touch and find out how we can open up the amazing in your business.

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Karen@weareorangedoor.com

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OPEN UP amazing
Amy Agnew  
Europe Director, Global Citizen  
@GlblCtzn

Amy has over 13 years of experience working on human rights and international development issues. She spent seven years at Amnesty International where she campaigned against human rights violations in Africa before moving to Save the Children UK where she was Head of Campaigns on the flagship “No Child Born to Die” campaign. She has worked extensively in Africa and lived in Uganda for a year while working for Amnesty International. She joined Global Citizen in April 2015 where she is its Europe Director.

Katherine Corich  
Founder and Global CEO, Sysdoc – a certified women-owned business  
@katherinecorich

Katherine has an MA in Sociolinguistics from the University of Canterbury, is an Associate Fellow of the University of Oxford and holds a Certificate and Diploma in Company Direction from the UK Institute of Directors. She is the founder and Chair of the Sysdoc Group, a high-tech and services company with operations in four countries. Sysdoc has delivered business change programmes and technology solutions for companies like Jaguar Land Rover, Chevron Oil, Shell Oil, Fonterra, Fletcher Building, IBM, National Australia Bank.

Shirley Creed  
Corporate Secretary EMEA, Dell  
@shirleycreed and @DellSuppliers

Shirley is a member of Dell’s Corporate Legal Senior Management Team with over 20 years experience in the IT industry. She is a fellow of the Institute of Chartered Company Secretaries & Administrators (ICSA), freeman of the Worshipful Company of Chartered Secretaries and Administrators and member of techUK’s Women in Tech Council. Shirley is a core team member of Connecting Women in Technology and a driver in supporting efforts to encourage more women into IT and expanding the opportunities for women in IT both internally within Dell and externally.

Pauline Gebon  
Global Head of Supplier Diversity, MetLife  
@MetLife

Pauline is a veteran supplier diversity advocate. At MetLife, she has responsibility for the overall supplier diversity strategy development and implementation within the organisation both in the US and in international markets. Her passion and commitment to supplier diversity and minority business development continues to be demonstrated and under her leadership, MetLife’s supplier diversity programme has grown significantly to include components such as the “Rule of One”, monthly opportunity forecasting, internal mentorship and Tier II deployment. Prior to joining MetLife, Pauline led the supplier diversity initiative for Adecco Group.
WOMENOMICS MAKES THE DIFFERENCE

We are committed to creating growth opportunities for small, medium and diverse businesses. Our Supplier Inclusion and Sustainability Programme focuses on the support and provision of access to market for women-owned businesses. Here’s to innovation at its best.

For more information, please visit https://www.accenture.com/gb-en/company-supplier-inclusion-diversity
After a varied corporate communications career, Shelley set up Southerly in late 2009 and focused its services on two key offerings: the then-nascent areas of content/social media marketing and employee engagement/internal communications, which is really just content for internal audiences. Most of Southerly’s clients have retainer contracts in place for internal and external content strategy and production, editorial services, storytelling and social media services. Corporate clients include Shell, RBS, Bank of England, Waitrose, Phillips and Google; Southerly also works with UK government clients.

Rachel Jackson
Program Director, Global Blockchain Development, IBM
@ibm

During Rachel’s 27 years in the company, she has held lead roles in the delivery of many of IBM’s key software products which provide the core middleware and infrastructure to the world’s major corporations. Rachel’s original career path was in usability and UI design; however, her journey has seen her move from design, through planning and project management to leading development, services, support, marketing and emerging technology teams located across the world as they work together to produce the first class products that IBM are famous for.

Justin Lambert
Head of Procurement, Roche
@roche

Justin has an inclusive approach to the work he does; he seeks solutions from his suppliers that are aligned with his company’s business sustainability goals and patient-centric culture. “Roche is committed to sustainability in all business activities and aims to apply the highest ethical standards. Our suppliers play an important role as enablers of our sustainable growth and overall success.” His vision is delivering solutions that have a socioeconomic impact for Roche and the community in which it operates. Inclusive practices are no longer a nice to do but a competitive necessity.

Lynne Parker
Founder and Chief Executive, Funny Women Limited – a certified women-owned business
@funnywomenlynne

Lynne created Funny Women in 2002 and her company is now recognised as the leading experts in female comedy, helping women to perform, write and do business with humour. With the celebrated Funny Women Awards at the core of her business, Lynne runs events in London, Brighton, Manchester, Dublin and at the world-famous Edinburgh Fringe. Funny Women also runs bespoke corporate events and provides workplace training for some of the world’s leading organisations, including JLL, PwC, MasterCard, Investec, Lloyds of London, Aon, Virgin, Women in Rail and Accenture.
Bristol-Myers Squibb is a global BioPharma company firmly focused on its mission to discover, develop and deliver innovative medicines that help patients prevail over serious diseases.

Supplier Diversity at Bristol-Myers Squibb generates new ideas and diversity of thought while promoting innovation that guides our work and fuels our growth.

For more information on Bristol-Myers Squibb’s Supplier Diversity, please email us at SupplierDiversity@BMS.com or visit our website at BMSSupplierDiversity.com

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Sarah Peiker
RPO Practice Leader, EMEA, ManpowerGroup Solutions
@SarahPeiker

With over 20 years proven industry experience from human resources management to recruitment management and consulting, Sarah is a recognised thought leader within ManpowerGroup Solutions. She is responsible for leading the RPO business in Europe through which she delivers innovative recruiting solutions in order to enable companies to provide measurable results through their talent. Throughout her career, Sarah has held a variety of increasingly complex HR and recruiting positions which have enabled her to develop deep and sought-after industry knowledge.

Claire Piipponen
Senior Procurement Manager, MSD
@MSDintheUK

Claire is a marketing procurement specialist who has previously worked at L’Oréal and Williams Lea and is currently on the procurement team at MSD, known as Merck in the US - a global pharmaceutical company. As a frequent participant at WEConnect International events, Claire hopes to guide women-owned businesses to unlock opportunities and win contracts with large corporations by navigating the complexity of competitive tenders and showing the value of working with diverse suppliers.

Michael Robinson
Program Director, Global Supplier Diversity, IBM
@michaelkrobinso

Michael is responsible for leading IBM’s supplier diversity initiatives worldwide. In this role, Michael and his team focus on the utilisation, development and mentoring of diverse suppliers who can provide value-add to IBM’s Supply Chain. His team is also responsible for IBM’s Supplier Connection initiative which provides small businesses access to large corporations. Under Michael’s leadership, IBM has been recognised for numerous awards including: Corporation of the Year by the NMSDC, one of the Top Corporations by WBENC, USBLN Corporation of the Year and NGLCC Corporation of the Year.

Amanda Spencer
Head of Supplier Relationship Management – UKI, EY
@EYnews

Amanda has over 20 years of procurement experience in both global and regional roles working in financial and professional services organisations across all categories. She joined EY in the procurement function, leading their products and service category for UKI. More recently, Amanda commenced a strategic operational role as head of supplier relationship management supporting UKI leadership. She has also progressed a number of initiatives which aim to challenge current thinking and has just launched a project to identify areas where D&I suppliers find engagement with large firms most challenging.
YOU TO THE POWER OF IBM.

ibm.biz/GlobalSupplierDiversity
Megan Stowe
Greater European Region Strategic Sourcing Director & International Supplier Diversity Manager, Intel
@meganstowe

Megan has been at Intel for more than 20 years during which she’s worked in Australia, Hong Kong, Singapore and the UK. Currently, Megan works across the indirect services/procurement supply chain working with the different verticals looking at EMEA procurement strategies, performance metrics and the total value chain in this space. Megan is managing supplier diversity initiative strategies for the international markets to ensure Intel are working with an inclusive supply chain. She is a global board member of WEConnect International and chair of the WEConnect International Europe Advisory Council.

Gill Thorpe FCIPS
CEO, The Sourcing Team – a certified women-owned business
@thesourcingteam

Led by Gill, The Sourcing Team is one of the few promotional marketing firms in the industry to hold accreditations to Gold standard in both EcoVadis and the CIPS Sustainability Index in sustainability. The Sourcing Team is recognised as a leader and driver in ethical and sustainable sourcing of promotional products. Gill also serves as Chair of the WBE Council and is also involved in the first ever UK Economic Blueprint, a national framework which will provide women owned businesses with access to markets, finance, research and training.

Karen Tracey
Owner, Dunelm Business Consultants – a certified women-owned business
@karenmtracey

Karen has run her own coaching and training consultancy based in Staffordshire since 2010. Starting with a career in the RAF, Karen then followed this with 20 years in the corporate world within learning, development and leadership change programmes, demanding the effective development and engagement of people. Karen now offers diverse coaching and leadership training and development in her own business as well as previously being an accredited coach on programmes designed for high growth businesses helping CEOs, MDs and senior Executives focusing on leadership development.

Maggie Semple, OBE, FCGI
Founder, Maggie Semple Limited – a certified women-owned business
@maggiesempleltd

Maggie is a successful business woman and entrepreneur. She owns The Experience Corps Ltd, an international management consultancy that works with global businesses on leadership development and cultural transformation and Maggie Semple Ltd, a bespoke women’s wear British clothing brand. Maggie serves on a range of boards. She is a Non-Executive Director of the Criminal Cases Review Commission, a member of the Queen’s Counsel Selection Panel, a Fellow of the City & Guilds Institute and an Associate Member of the Senior Common Room of Exeter College, Oxford University.
Suppliers as diverse as our solutions

Powering the Possible is Dell’s commitment to put technology and expertise to work, where it can do the most good for people and the planet. Our supplier diversity team is a prime example of this commitment — it’s good for our business, our supply chain, our customers and our communities.

Learn More at dell.com/supplierdiversity
We all have one thing in common: we are serious about innovation. It's in our DNA. Our mission is to reimagine the future of commerce by using technology and data-driven insights to deliver solutions that empower and transform how people live.

Culture is key to our success. We come from different disciplines and work together to help Mastercard grow its business. Every day, we are using technology and our expertise to drive innovation within payments. We work in a collaborative environment where we celebrate new ideas, move fast, fail smart and execute to win in digital commerce.

This begins with a focus on the consumer to deliver products and services that go beyond the payment. We are supporting the Mastercard vision of a “world beyond cash” and enhancing our brand purpose by: driving a culture of innovation / researching and experimenting with emerging technology as well as creating new products and revenue streams.

Working with start-ups and fintech is a key driver for us to achieve supplier innovation within Mastercard, partnering, mentoring, collaborating with this new brand of suppliers is a fundamental part of where we want our sourcing and supplier strategy to move towards. In this day and age of social media, smartphones and progressive technology this is a case of keeping up or risk being left behind and if we choose to ignore these new companies rather than embrace the change then we are at risk of losing out to the competition.

WEConnect International allows us to meet and identify with suppliers in this space and build longstanding partnerships which are fundamental to keeping abreast of who the new, exciting and inspiring companies in the market are and connecting with them. Already we have seen some real-life examples of this relationship delivering real value to our business.
Finding the right deal. Negotiating the right price. Delivering on time. At EY, we know how choosing the right suppliers can help to achieve strategic goals.

Our diversity and inclusiveness procurement initiative is one way we help create opportunities for women-owned businesses to reach their potential and make a difference.

Visit ey.com/supplierdiversity
Focus on Your Ability to Affect Change
A thought for young women entrepreneurs

There are still many legitimate concerns when it comes to women in business – the gender pay gap, discrimination and salary levels in those industries dominated by women like the nursing and care sectors for example. These concerns are real, they are proven and they can affect the way women think of themselves and do business.

But, for female entrepreneurs, while I think it is critically important to be cognisant of these issues and the work that still needs to be done, we must also strike a fine balance between awareness and distraction and ensure in the process that we don’t attribute any lack of personal success as an entrepreneur, or the failure of an entrepreneurial venture, solely to one of these issues.

Why? Because, in my view, being an entrepreneur (female or male) is all about personal accountability and the relentless belief that you can overcome the challenges that stand in your way – whatever they may be.

Success in business comes ultimately from respect in business, but this is hard earned. I have always expected to be respected in business, not because I am a woman, but because I want to be seen and acknowledged for the significant contribution I make in my business dealings with others – in other words, respected in my own right as a business person, regardless of my gender.

There are no shortcuts to achieving this. It’s secured through sheer hard work - preparation, commitment, constantly learning and often a forensic and honest assessment of your strengths and weakness. It is doing whatever is required to ensure any assessment made of you in business is made on strength of your intelligence, your presence and most importantly, your ability to affect change.

It’s also achieved by surrounding yourself with a network of those who you admire personally and professionally.

But crucially, this shouldn’t just be a female reflection of the ‘old boys network’ we have worked so hard to overcome, but rather a network based on mutual respect and admiration, one that thrives on powerful and positive energy.

If we want to succeed as entrepreneurs, it is incumbent on all of us to make a commitment to ourselves that we will overcome the hurdles, whatever they are. No one said succeeding business would be easy, and every successful business person I have read about – woman or man – has a tremendous and inspiring story about how they have overcome seemingly insurmountable odds to succeed.

I’d like to end with a call to action - to those in my generation who have benefited so much from the efforts of those who have come before us, the responsibility now lies with us to support, guide and inspire the next generation of young women entrepreneurs so they too can astound, amaze and change their world.

Elizabeth Heron, Managing Director, OrangeDoor
elizabeth@weareorangedoor.com | weareorangedoor.com
Diversity is the one thing we all have in common.

The opportunity to grow your business is always within reach.

MetLife Supplier Inclusion and Development

MetLife is committed to identifying and working with diverse business partners: minority-owned, women-owned, LGBTBE and qualified small businesses.

We recognize that we benefit from the innovation and creativity of our diverse suppliers in many of the same ways we benefit from the diversity of our workforce.

Our program strives to develop sustainable relationships with diverse suppliers that contribute to job growth and the economic strength of their communities.

To learn more about Supplier Inclusion and Development at MetLife, contact MetLifeSupplierDiversity@MetLife.com.

Navigating life together
Come and get your headshot taken courtesy of Trudi Watts from The Headshot Guy, during the conference.

You will be able to have your professional headshot taken and, if you like your photo, can purchase fully edited and licensed versions from £18.

We all want to be noticed and be seen at our best to attract new clients and opportunities. As more people find you on LinkedIn, Twitter and Facebook it pays to have a profile photo which helps you stand out for the right reasons.

An up-to-date headshot that reflects confidence and approachability will help people feel more connected with you. It shows you’re serious about your business and your career.

You’ll find Trudi, The Headshot Guy (Girl!) in the networking area during the conference.

theheadshotguy.co.uk
At MSD, our mission is to help the world be well. We develop and deliver innovative medicines, vaccines, biologic therapies, and animal health products to improve the lives of millions across the globe. We believe our diverse suppliers provide a source of innovation to help us better serve our customers. MSD is committed to delivering on its commitment to provide diverse suppliers with the opportunities to innovate, grow, and succeed in its mission. Together we can help the world be well.

For more information on MSD’s Supplier Diversity Program, please visit merck.com/supplierdiversity

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WEConnect International is now offering certification for women-owned businesses based in Germany, in the Netherlands and in Switzerland and we’re delighted to be working with the following partners to help us deliver certification assessments and locally based events.

**Evelyne de Gruyter** | germany@weconnectinternational.org
weconnectinternational.org/en/network/europe/germany

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**Arine Huijboom** | netherlands@weconnectinternational.org
weconnectinternational.org/en/network/europe/the-netherlands

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**Karina Storinggaard and Kathrin Puhan** | switzerland@weconnectinternational.org
weconnectinternational.org/en/network/europe/switzerland

If you would like to find out more about certification or our activities in these countries, in the first instance please contact Maggie Berry on mberry@weconnectinternational.org | +44 (0) 7776 302 906
Long-term success in business has always been about more than just who you know and what you do. It is dependent on what you do with your customers, prospects, suppliers and partners to help them succeed.

Relationships are the longest-standing, most proprietary differentiator for any company. They were central to the very beginnings of commerce and even civilization at large, as financial contracts are as old as written language. Technology can be replaced, people can change jobs and products can become obsolete. In the end, the most successful companies are those that value relationships above all else.

Join Dun & Bradstreet to grow relationships through data.

To learn more, visit www.dnb.co.uk
During the conference, a number of our certified women-owned businesses are participating in the showcase and you will find their businesses in the networking area – please make sure to connect with them!

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Communications technology, be it services or equipment, is at the heart of everything we do. From the design of building acoustics to connectivity, from cloud networking to computing, from hosted telephony to MiFID II compliant mobile phone call recording, we craft bespoke solutions to help move our customers’ businesses forward.
com-solutions.co.uk

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EDIT Development are global leadership development experts specialising in building diverse organisations and creating inclusive environments. They create experiences that drive change and support individuals, teams and businesses to operate at their best. They are known for their pragmatism, innovation and understanding of working cross-culturally.
editdevelopment.com

Equality Pioneers
equalitypioneers.com

Gibbs Hybrid
Gibbs Hybrid is an international people-powered business providing programme technology solutions, total talent management services and outsourcing as a service. We do things differently - speed to market, financial effectiveness and improvement through optimised delivery models. Gibbs Hybrid is a tier one partner, privately held and a globally certified WBE and EMB.
gibbshybrid.com

Imprint Plus
At Imprint Plus we specialise in helping businesses with their in-house identification needs across 21 core industries in 67 countries. Our professional name badges can help to save money/time and reduce waste. Indoor signage helps to reduce accidents and assist staff/guests. All you need is a PC and an office printer.
imprintplus.com

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jaluch.co.uk
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mdgroup provide high-quality, personalised health care and patient-centric services and technologies. As well as managing meetings and events through mdevents, they offer compliant travel, bespoke homecare solutions, patient services, clinical translations, recruitment and technological development. All services under the mdgroup umbrella are designed to overcome challenges faced during clinical studies and get products on the market faster.
mdgroup.com

Scentered
Scentered is a unique range of 100% natural, portable aromatherapy balms and therapeutic candles, to help you stay centred, wherever, whenever. Scentered balms and candles encourage you to stop and take a moment for yourself, and breathe renewed positivity into your busy lifestyle.  Stop. Inhale. Reset.
scentered.me

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SuperSeva offers a full range of enterprise support services solutions which includes IT-enabled business process services, managing cost centres for MNCs, asset management and other managed services. We are 17 years old currently serving more than 90 clients all over India including Microsoft, IBM, Google, Cognizant, GE and Nokia.
superseva.com

SustainIt
SustainIt provide CSR and sustainability data management, consultancy and support services to many blue chip global organisations supporting their sustainability strategies. For over ten years we have been working with international corporates to increase engagement, reduce costs and increase the success of their CSR and sustainability projects and programmes.
sustainitsolutions.com

The Sourcing Team
Did the Modern Slavery Act bring you new challenges? It has to many corporations, many that had no transparency beyond first tier in their supply chain. Transparency is critical to understanding risk. We’d love to talk to you about how to mitigate risk in your supply chain in ethicability and compliance.
sourcing.co.uk

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worldwidepictures.tv
Supplier Diversity at Monsanto

Monsanto values an environment that is rich in inclusion and diversity.

As we work to develop a broad range of sustainable agriculture solutions for farmers, our focus is to provide access to business opportunities with diversity suppliers.

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