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rise of robots:
friend or foe?

WEConnect International Conference - London

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objectives.

- technology
- the future of work & women-owned businesses
- best practices to thrive
how we think about robots
what jobs do you think robots can easily take over today?
up to 60% jobs worldwide can be fully automated by 2030.

Source: McKinsey Global Institute
robots vs. humans
we are good at different things.

data analysis
repetitive

agility
judging emotion
artificial intelligence.
daily interaction.
future of work

impact on women owned businesses.
Are you leveraging technology in your business today?
diversity trends.

76% of employers say they have a diversity and inclusion strategy in place.

45% of organizations say they conduct diversity training to minimize unconscious bias.

37% use AI, big data and machine learning to reduce bias.

34% use AI, big data and machine learning to help source and attract diverse candidates.

53% are unsure of what they can personally do to improve gender equality at their workplace.

51% believe their employers could do more to promote gender equality in general.

Source of stats 1-4: Randstad Sourceright 2019 Talent Trends Survey
Source of stats 5-6: Randstad US study
There has never been a time of greater promise, or greater peril.

Professor Klaus Schwab
founder and executive chairman
of the World Economic Forum
women owned digital start-ups outperform men

men are 86% more likely to get investor capital funding

Source: Women in the Digital Age - European Commission
best practices to thrive.
prepare
7.4% of investors in women-owned business are women.

Source: Women in the Digital Age - European Commission
seek allies.

- publicly supportive
- intentional and positive
- act on diversity, not just talk about it
- reflect how their own behavior helps or hinders diversity & inclusion
- advocate for & stand with marginalized people
understand opportunities.

- new jobs to emerge
- 50% of workforce / 24% in STEM
- retooling & reskilling
- transition solutions
mentor
If things are wrong and there is a lack of justice and inequality, someone needs to say something – and why can’t it be you?

Her Royal Highness, Duchess of Sussex
Meghan Markle
2019 International Women’s Day Panel
thank you

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linkedin: audra jenkins
download our Podcast called "Diversity Deep Dive". Available for free download at all the below mediums:

Apple Podcasts: 

Stitcher: 
https://app.stitcher.com/browse/feed/451894/details

TuneIn:  http://tun.in/pjvbu

Google Podcasts: 
https://play.google.com/music/m/I5ihccrwasyo7a4pofzwfypw4zwfyt= Diversity_Dive

PodBean:  https://diversitydeepdive.podbean.com/
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human forward.