Lynne Parker, Founder & CEO

“The power of humour in the workplace”
Hunter Gatherers:

The men hunt for food...

...and the women tend the fire.
“Women take significantly longer than men to decide whether or not they find something funny…”
New Scientist
Women are more frightened of success than of failure.
Men are nurtured to reach the top.
Why talk to each other when there’s Facebook and Twitter
Women, Humour & Power…in the Workplace

- Funny Women
- University of East London - Centre of Excellence for Women Entrepreneurs [CEWE]
- 50 academic papers
- 3,000 media articles
- Spanning over 40 years

“If used positively and judiciously, humour can help to sustain healthy social systems in the workplace by improving communication, reducing stress, enhancing leadership and promoting organisational culture.”