14 tips on: How to Accelerate in a men’s world
Wendy Broersen
Attract - Retain - Develop
Tip 1: Self Confidence
- learn how to brag
(and we are going to practice that right away)
Tip 2: Ambition
- know what you want
- and who can help you
Talent
Tip 3: Talent
- know what you are good at
- do other people know know that?
Tip 4: Time
Do I have to do something with that now?
Do I have to do something with that now?
Do I have to do something with that now?
Do I have to do something with that now?
Tip 5: Media

- LinkedIn is your presence
- did you mention enough?
- do I understand what is said?
Tip 6: Assertiveness
- you suffer the most from that what you fear
Tip 7: Sleep

- do you sleep enough?
Tip 8: Image
- use your image intentionally (practice)
Tip 9: Intuition
- take time to decide,
  don’t say yes or no straight away
Tip 10: Voice
- a higher voice has less authority
NO
Tip 11: Deal

- if a man says ‘no’ he really means:
  ‘make me another offer’
Tip 12: Job /Client
- you do not have to tick all boxes
Tip 13: Network
- be thoughtful
- dare to ask
Tip 14: You
- the biggest obstacle of a grand career is YOU
Sisterhood
Go to our website and claim your free lesson
wanna know what else we do?
Equalitypoly Information
The following slides give you an oversight of the costs and possibilities to implement Equalitypoly in your Academy and/or other departments / for management teams.

Equalitypoly can be a great starting point for your diversity initiatives.

Diversity and Inclusion
We developed a gender, culture and generation version, and it is possible to play a mix of course. We can also add disability situations or any other form of desired inclusion like LGBT.
OUR RECOMMENDED APPROACH TO DIVERSITY AND INCLUSION

1. Play Equalitopoly with Management and HR
2. Identify your Diversity Champions per department and collect data
3. Create Diversity Plan with all Diversity Champions and Superwomen Academy
4. Implement actions per department based on their specific needs
Bias Buster
Bias Buster
Via AR players walk around in a virtual surrounding and open doors to situations which test their biases and also educate them on ways to handle their biases. Gamification elements challenge the players constantly and create extra data. Conquering unconscious bias can only be done by working at more than once.

We are developing this training together with scientists from two universities and have just received a Grand to record 360 real life videoviews.

Consortium Partners
We are looking for 4 companies who each invest € 8750,- to further develop this concept. In return we offer them full access to the tool for 200 of their employees for 1 year.
Questions
If you have any questions about the game or how we can help you with your diversity plans, please reach out to me:

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